



espira

WHITES

WINTER 2024

[espirawhites.com](https://www.espirawhites.com)



A SLEEP BEAUTIFICATION COMPANY

Stability & experience,
create a professional
understanding of service.

[#SleepSoundly](#)





Respect for sustainability, life & nature.

We produce our products by using nature friendly materials. We always keep sustainability and labor at the forefront while planning and implementing all production processes.

OEKO-TEX®
STANDARD 100



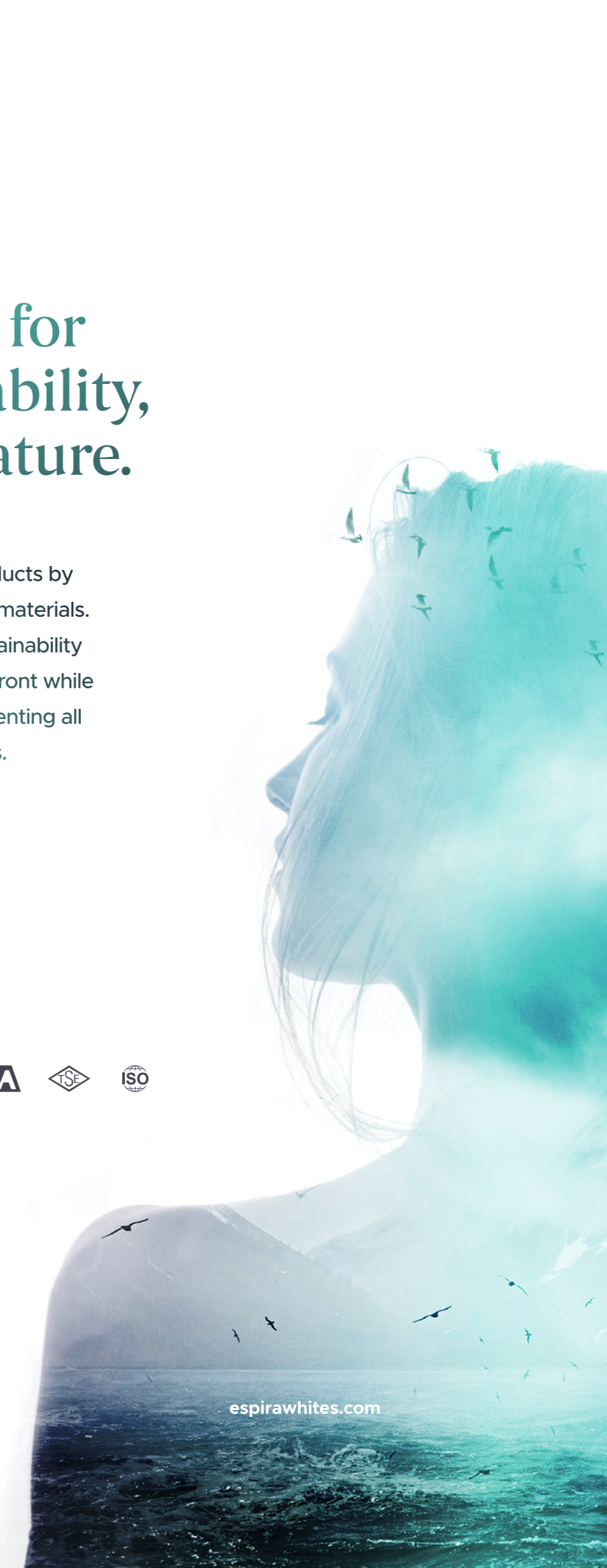
FIRA



ISO



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VISCO PILLOWS

The Real Visco Experience

Visco pillows which fully adapt to the anatomical structure of the spine, prevent neck and headaches to a large extent, thanks to their soft form that takes the shape of the head and neck. In addition, they are shaped appropriately according to your sleeping position while you sleep.



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GELCELL



#SleepSoundly



The ultimate point reached in

a perfect sleep experience technology!



GELCELL



You will have a fresh and peaceful sleep with the gel technology specially developed as a result of lengthy R&D studies that aimed to find the best solution for an uninterrupted sleeping experience.

Gelcell Pillow is shaped according to your head, neck and shoulders for personalized support due to the gel structure inside , providing a special sleep experience.

Gelcell Pillow, which can be used easily in the summer months due to the cool feeling of the gel, will provide a healthy and comfortable sleep for many years without losing its form thanks to the stretching feature of the gel.

GEL CELL



espira.

EXTRA COOLING GEL LAYER



Fabric: 100% PES

Filling: 100% Visco

Filling Weight: 1500grs



Only Outer Cover Is Washable



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Gelcell Pillow is designed for those who

experience sweating problems during sleep and need a cool environment for quality resting.



High Freshness With Cold Effect

The gel layer in the pillow gives your head and neck, a feeling of coolness with a refreshing touch and a support above all the standards.



Personalized Memory For You

The superior memory foam takes shape according to the position of your head and neck, offering you effective comfort.



Breathing Pillowcase

In addition to its breathing structure, this pillowcase, produced with the latest technology, is designed to increase the cooling capacity of the pillow. You can remove this pillowcase and wash it safely in the washing machine.



CO

LAGEN



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100%
ORIGINAL
VISCO
RAW MATERIALS

COLLAGEN



It is possible to challenge aging during sleep, with Collagen Pillow! Collagen proteins in the pillow will strengthen the connective tissues in your skin. Thus, your skin is nourished throughout the night and starts the following day fresh and relieved.

In addition to the quality and comfortable sleep experience, the Collagen Pillow will be your new favorite with the skin refreshing effect it offers.



Get rid of
all the stress
of the day

while you sleep and
challenge the ages
with Collagen!



Collagen Pillow is designed for those who feel the stress of the day on their skin.



The Perfect Combination

Collagen Pillow is produced by applying collagen treatment to its specially patterned cover fabric. The collagen protein obtained as a result of synthesizing chitosan, a biopolymer obtained from shellfish, and fibroin, a protein obtained from silk fibers, creates a regeneration effect on your skin and brings visible vitality.



Protect Your Skin All Night

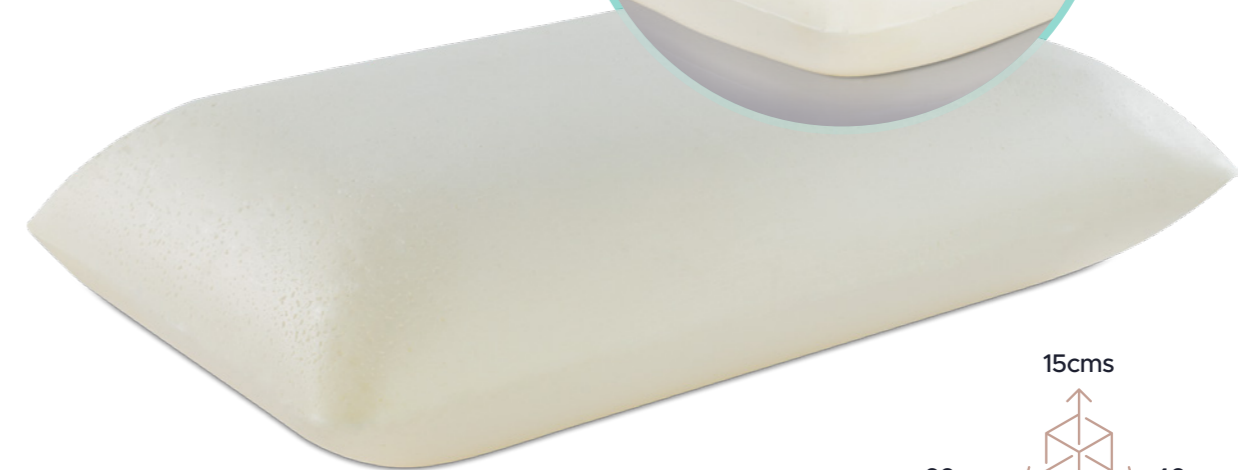
The intense stress of city life and air pollution affect your skin, the most. Visco Collagen Pillow is designed to relieve all the tiredness of your skin throughout the night.



Completely Natural Structure

Collagen Pillow, with its moisturizing feature, helps your skin to regain the radiance that it has lost throughout the day. While recovering wrinkles, sagging and loosening in the skin, it also tightens the skin itself.

MEMORY FOAM



Fabric:
78.1% PES, 10.2% Vis, 9.5% Umofil,
2,2% Lycra

Filling:
100% Visco

Filling Weight:
1000grs



Only Outer Cover Is Washable



SANDWICH

WICH



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100%
ORIGINAL
VISCO
RAW MATERIALS

SANDWICH



Experience the comfort you want in the center of your life with Sandwich Pillow!

Sandwich Pillow, thanks to its adjustable height future with 3 layer structure, will become indispensable for your perfect sleep!

Sandwich Pillow, thanks to the Aloe Vera treatment on its fabric cover, offers a refreshing and healthy sleep experience.



The best comfort
experience for your

spine & **neck**
health!



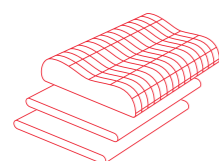
Sandwich Pillow is specifically designed for those who

want to have maximum comfort in different sleeping positions.



Aloe Vera Treatment

The cover fabric has been treated with Aloe Vera Essential. Thanks to the long lasting effect of this treatment, your pillow will provide you a more refreshing and healthy sleep environment.



Adjustable Height According To Your Comfort

When you remove the middle layer, the top and bottom layers will still connect perfectly. Hence you may use your pillow in two different heights according to your comfort.



Shapable Comfortable Sleep

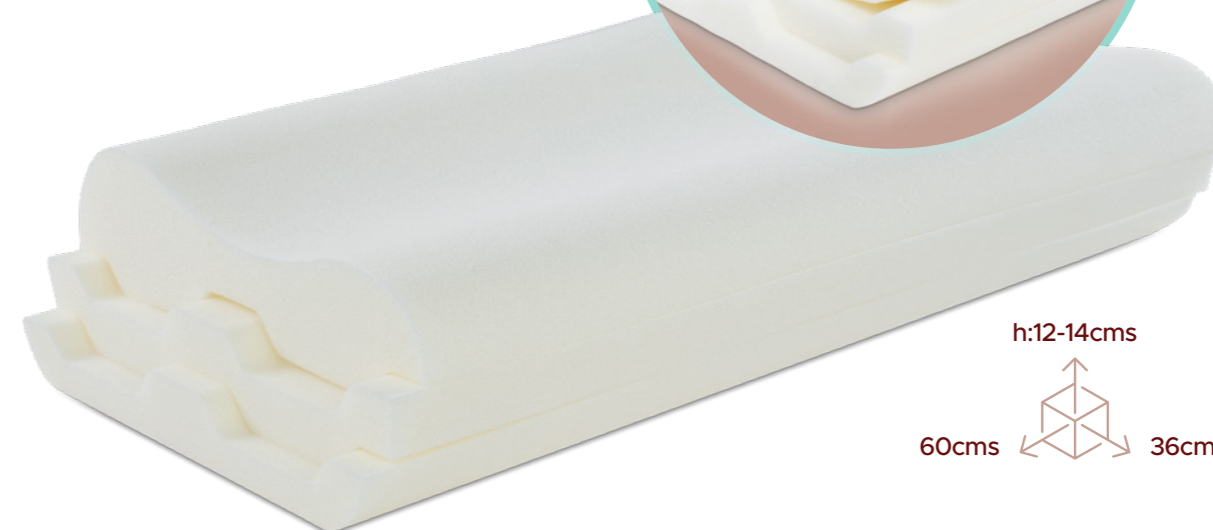
Sandwich Pillow is made with dynamic foam, which conforms to the natural curve of your body and supports your head and neck, providing superior comfort.



100% Compatible Form

The premium foam produced with advanced technologies supports your neck and head by adapting to the natural spinal curves of your body.

ADJUSTABLE HEIGHT



Fabric:
100% PES
Aloe Vera Essential

Filling:
100% Visco

Filling Weight:
1000grs





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MAS SAGE



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100% ORIGINAL
VISCO
RAW MATERIALS

MASSAGE



For a quality sleep, good and deep relaxation is also required. Enjoy the deep comfort feeling that Massage Pillow will provide thanks to its massage effect!

With the Massage Pillow, which creates a massage effect during sleep with its special texture and technology, you will easily relieve the tiredness of the day and wake up the next day feeling energetic and healthy.

Massage Pillow, while providing you a healthy and comfortable sleep, will keep its original form for many years.



Healing effect of
massage
created
with special technology!



Massage Pillow is specifically designed for those who

suffer from intense neck and shoulder pain in their daily lives.



Effective Visco Hills

Massage Pillow which is made using a special mold, provides extra comfort by massaging the natural curve of the spine during sleep with the visco hills on it.



Comfortable Softness

Massage Pillow, thanks to the air-channel structure of visco foam, provides ideal softness for your sleep by compatibly shaping with your sleeping position.



Special Fabric, 100% Recycling

With its anti-bacterial inner lining and its 3D fabric that provides air circulation, it prevents disturbing sweating throughout the night.

MEMORY FOAM



Fabric:
97.7% PES, 2.3% Lycra

Filling:
100% Visco

Filling Weight:
1200grs



Only Outer Cover Is Washable



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AIR COMFORT



#SleepSoundly



With every breathe
 you take in your sleep,
 it will breathe
 with you!



100% ORIGINAL
VISCO
 RAW MATERIALS

AIRCOMFORT



All the materials you touch while sleeping affect the quality of your sleep. Now imagine an alive tissue that is in contact with oxygen and breathes. It will provide you a fresh sleep by breathing for you while making your own breathing easier.

While the air holes in the Aircomfort Pillow provide extra softness, they also help you to feel the air flow in its own comfortable loop.

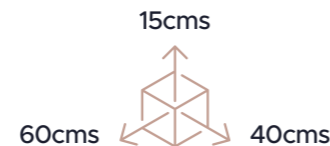
Aircomfort Pillow which also prevents breathing problems due to sleeping in the wrong position, will prepare you for a fresh new day.

AIR COMFORT



espira®

MEMORY FOAM



Fabric:
100% PES

Filling:
100% Visco

Filling Weight:
1000grs



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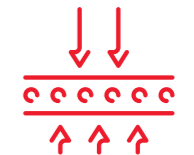
Aircomfort Pillow is specifically designed for those who

experience intense neck pain and fatigue.



High Air Circulation

Aircomfort Pillow contains air holes at certain intervals which will provide maximum comfort. Thus, compared to the use of a normal pillow, 5 times more air circulation is provided during sleep, and the humidity and temperature ratio are perfectly balanced.



Compatibility With The Spine

Aircomfort Pillow is compatible with your cervical spine in all sleeping positions thanks to its ergonomic features and orthopedic form. In this way, your body will relax at the optimum level.



For All Sleeping Positions

Aircomfort Pillow, by adapting to your sleeping position, helps you to have a quality sleep. Thanks to its special structure, it perfectly aligns with the position of your head and neck during sleep.



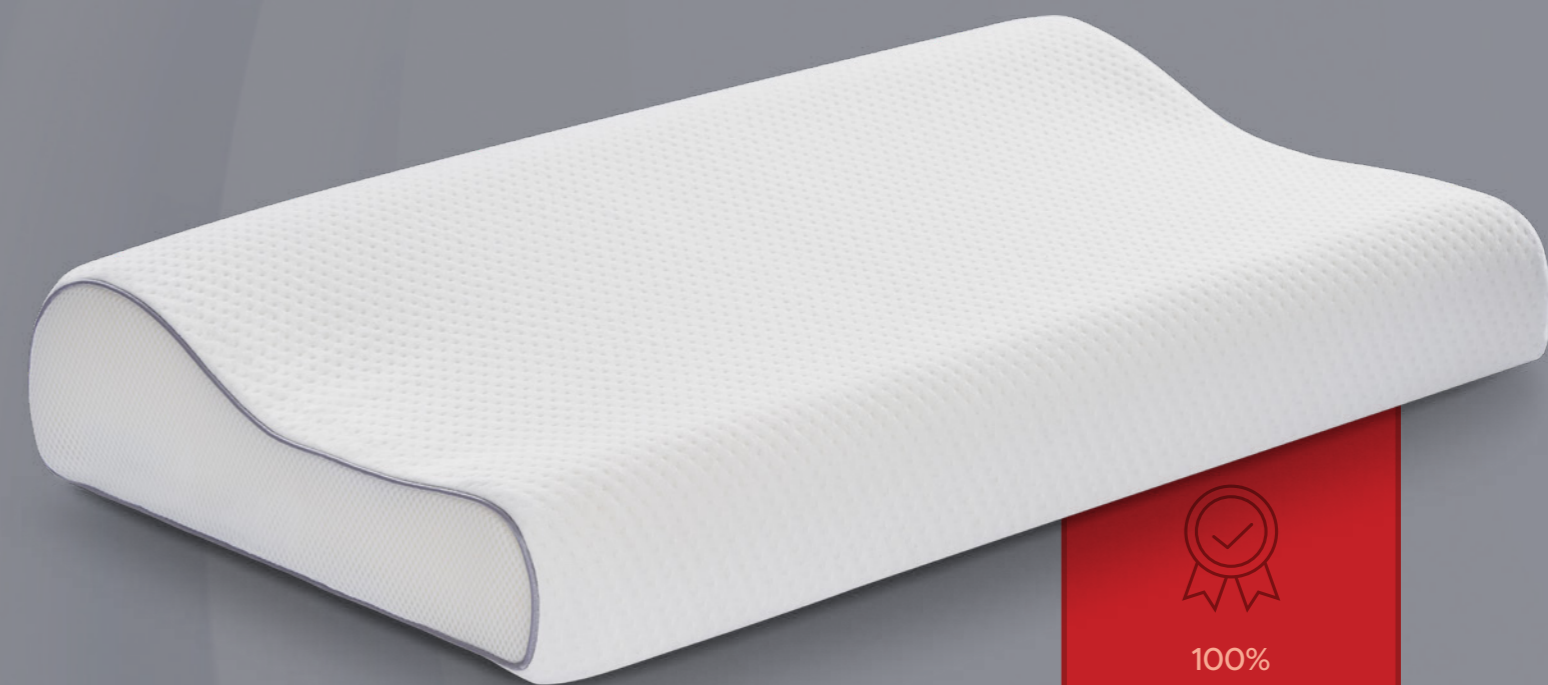
ORTHOPEDIC



#SleepSoundly

A special stance; high technology for the

best sleep & high comfort made just for you!



100% ORIGINAL
VISCO
RAW MATERIALS

ORTHOPEDIC



Are you someone who has trouble falling asleep? Orthopedic Pillow, with its distinctively designed curve and special texture will save you from all uncomfortable sleeps & naps!

Orthopedic Pillow will offer you a rare sleep experience with its perfect support to your head and neck.

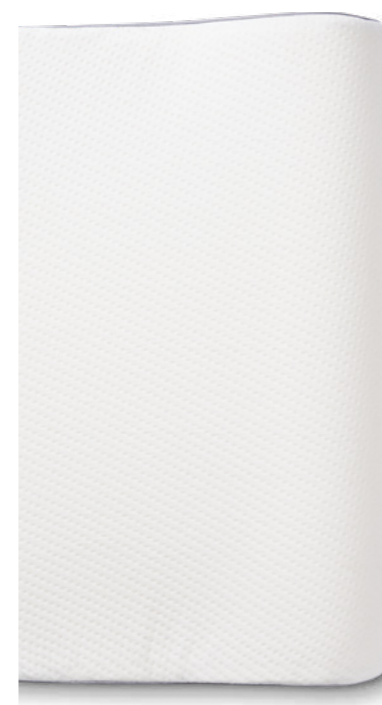
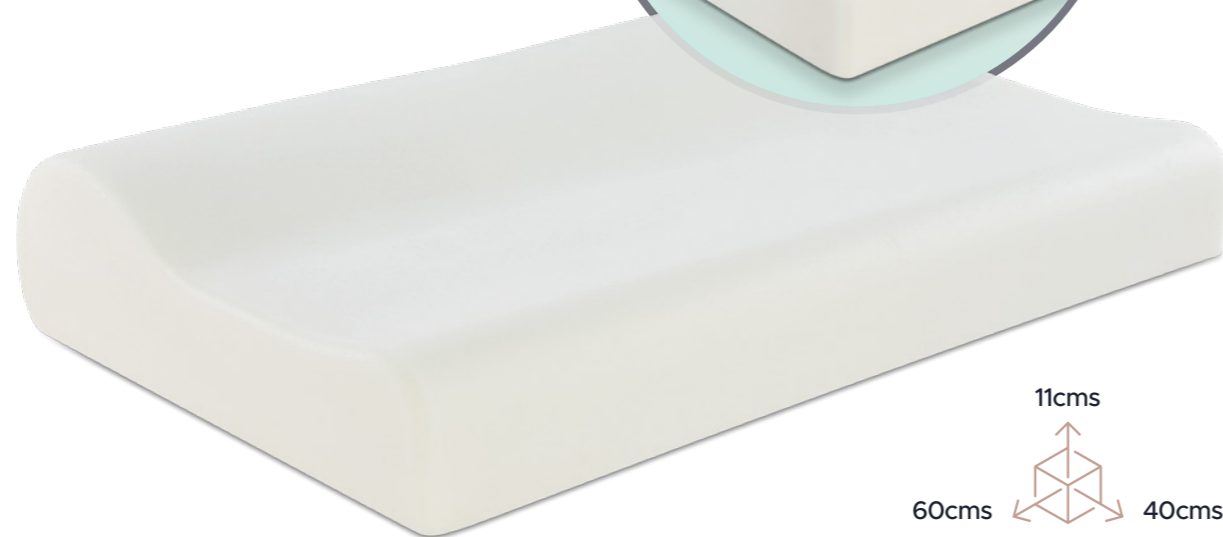
With its cottony and soft surface, it helps your skin to breathe. When you wake up, you will salute the new day with your completely renewed energy.



Orthopedic Pillow is designed for those who experience neck and spinal pain during the day and need a quality sleep.

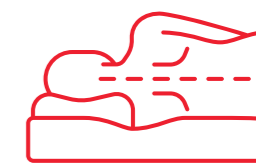


**FIT NATURAL
NECK CURVE**



Premium Quality Foam

Premium quality pillow foam provides a high level of comfort for a good sleep and full support for your head and neck. This superior memory foam provides support to your spine's natural structure and helps your muscles relax naturally.



360 Degree Support

Thanks to the perfectly designed structure of the foam, your head, neck and spine are evenly aligned. Having the right alignment helps prevent body aches, as well as helping to eliminate postural disorders which may occur during the day.



100% Compatibility To The Sleeping Position

The specially designed shape of the premium foam provides two different heights. This way, you can make the best choice according to your needs and sleeping position. It offers ideal support for your neck at both heights.



Fabric:
100% Pes

Filling:
100% Visco

Filling Weight:
1000grs



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Is Washable



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CLASSIC PILLOWS



The Perfect Espira Whites Experience

A good sleep doesn't just take all the tiredness of the day; it also prepares you for a new day.

Your relaxation during a quality sleep helps to prevent the pain you will experience during the day.

The Classic Pillows Collection has been carefully prepared with traditional sleep materials that are fully compatible with human nature.

#SleepSoundly

A non-toxic
sleep in the
ideal heat
balance all
night long.



WOOL PILLOW



WOOLMARK



Wool is one of the most frequently used heat-regulating materials for a sound sleep. It absorbs (upto 33% of its dry Filling Weight) and evaporates excess moisture in the environment to provide you a comfortable sleep.

It helps with warming in cold and cooling in hot weather conditions. As such, you can use Wool Pillow for four seasons.

Thanks to its durable fiber structure, Wool Pillow can be used for many years.



Fabric:
100% Cotton, TC 72 (/ sq
cm)

Filling:
100% Wool

Size:
50x70cms

Filling Weight:
1000grs



Only Outer Cover
Is Washable



COTTON PILLOW



Cotton will take you back to your childhood with its soft and full structure. As it distributes heat evenly by releasing air during sleep, it protects your body against changes in temperature.

Cotton adapts to changing temperatures during sleep thanks to its breathability.

Cotton Pillow is produced with 100% natural materials and suitable for use in all seasons.

Fabric:
100% Cotton, TC 57 (/ sq cm)

Filling:
100% Cotton

Size:
50x70cms

Filling Weight:
1000grs



Only Outer Cover
Is Washable



A return to
traditional
methods for
comfortable
sleep.



The choice of those who care about bamboo health.





BAMBOO PILLOW



If you are looking for a breathable, odor- and bacteria-free pillow, a mixture of nanofibers and bamboo would be the right choice for you.

Bamboo, used as a raw material for natural yarns, absorbs moisture very well and helps the body breathe by providing air permeability. Being a natural cellulose fiber, bamboo is extremely soft and light Filling Weight.

Bamboo is grown without the need for chemical pesticides or fertilizers, and is 100% natural.

-  Fabric: 65% Bamboo - 35% Cotton, TC 63 (/ sq cm)
-  Filling: 50% Bamboo - 50% Microgel
-  Size: 50x70cms
-  Filling Weight: 1000grs



KANGAROO

PILLOW



Downproof Fabric

Enabling the removal of the inner pillow, the Kangaroo Pillow offers you 3 different height options.

The air circulation feature in Kangaroo Pillow supports your body to continue to breathe during sleep.

The antibacterial outer surface of Kangaroo Pillow provides an ideal solution for those with sweating and odor problems.



TWIN KANGAROO



X2 INNER PILLOW



Fabric: 100% Cotton, TC 92 (/cm2) - Downproof

Filling: 100% Microgel

Size: 50x70cms

Kangaroo Filling Weight: 900gr+300gr

Twin Kangaroo Filling Weight: 750gr+250gr+250gr



Double
the quality
of sleep
experience!



GOFRE PILLOW

Respect for both nature & labor with the slow weaving method.



With its microgel filling (similar to goose down hand feel) that supports the softness of the outer fabric, this pillow will provide you a very comfortable sleep.

Gofre Pillow is made entirely by hand with slow production methods and will not lose its first-day appeal even if you wash it many times.



Fabric: 100% Cotton, TC 92 (/cm2) -Downproof

Filling: 100% Microgel

Size: 50x70cms

Filling Weight: 1000grs



WELL SATIN PILLOW



Comfortable sleep with intense soft feeling.

Microgel filling and a high quality outer fabric make can make a pillow very comfortable and cosy; Well Satin Pillow has more to offer though..

Careful handcraft on the production of the pillow creates a beauty for those who care about the looks as well as the performance and those who respect labor and appreciate a high quality hand craft .Well Satin Pillow is made entirely by hand with slow production methods.



Fabric: 100% Cotton, TC 92 (/cm2) -Downproof

Filling: 100% Microgel

Size: 50x70cms

Filling Weight: 1000grs





QUILTS



#SleepSoundly

Sleep Soundly

After an intense daily hassle, you need to have a quality sleep to prepare you to the next day. Materials that your skin touches have great importance in achieving such a refreshing sleep.

Espira Whites Quilts offer the most suitable comfort for a personalized sleep experience.



WOOL QUILT



Wool is one of the most frequently used heat-regulating materials for a sound sleep. It absorbs (upto 33% of its dry Filling Weight) and evaporates excess moisture in the environment to provide you a comfortable sleep.

It helps with warming in cold and cooling in hot weather conditions. As such, you can use Wool Quilt in all seasons.

Fabric:
100% Cotton, TC 72 (/ sq cm)

Filling:
100% Wool

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms



COTTON

QUILT



100%
COTTON

Cotton will take you back to your childhood with its soft and full structure. As it distributes heat evenly by releasing air during sleep it protects your body against changes in temperature.

Cotton adapts to changing temperatures during sleep thanks to its breathability.

Cotton Quilt is produced with 100% natural materials and suitable for use in all seasons.



Fabric:
100% Cotton, TC 57 (/ sq cm)

Filling:
100% Cotton

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms





BAMBOO

QUILT



If you are looking for a breathable, odor- and bacteria-free quilt, a mixture of nanofibers and bamboo would be the right choice for you.

Bamboo, used as a raw material for natural yarns, absorbs moisture very well and helps the body breathe by providing air permeability. Being a natural cellulose fiber, bamboo is extremely soft and light. Filling Weight.

Bamboo is grown without the need for chemical pesticides or fertilizers, and is 100% natural.

Fabric:
65% Bamboo - 35% Cotton, TC 63 (/ sq cm)

Filling:
50% Bamboo - 50% Microgel

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms





Kayseri OSB Mh. 23.Cd. No:42
Melikgazi Kayseri Türkiye

+90 352 504 63 36

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GÜVERTE
MARKA AJANSI

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Soundly



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